

SPECIAL INTEREST DAY – WEDNESDAY 1 MAY 2024

To be held in the Dove Suite at The Ark, Turners Hill. Timing 10.00 - 15.00

**Subject: How the Art Market developed from the Renaissance to the 21st Century
Lecturer: Dr Tom Flynn**

We will look at how the European art market has evolved from a structure of commissioning and elite patronage by the wealthy princes of the Italian Renaissance, through to the commercial instincts of the merchant classes of Holland's Golden Age, and on to the impact of the Grand Tour on British tastes in the eighteenth century. We then explore the gradual appearance of a professional 'dealer' class in France and England in the nineteenth century before focusing on the speculative activities at work in the twentieth century art market. It's a fascinating story of capitalist self-interest, connoisseurship, commercial acumen, occasional bad behaviour and frequent sleight of hand. The lectures touch on the emergence of an entrepreneurial middle class in the mid-nineteenth century whose members sought to emulate the aristocracy through their consumer choices, leisure activities and aesthetic tastes. Conspicuous consumption — the eternal desire of successful people to display their success through the works of art they acquire — remains as powerful a driver of the global art market today as it was in Renaissance Florence.

Agenda: Timings are approximate

10.00	Arrival and Coffee
10.30	First Lecture – The Art Market from the Renaissance to the 19 th Century
11.30	Comfort Break
11.45	Second Lecture – The Art Market in the 20 th Century
12.45	Buffet Lunch
13.45	Third Lecture – The Art Market in the 21 st Century
15.00	Finish

For more information about each lecture see our website: www.theartssocietyturnershill.org.uk or see our flyer accompanying this application form.

Cost: £38 which includes morning coffee and buffet lunch with a choice of sandwiches, fresh fruit, chocolate brownie, wine and coffee

Closing date: Wednesday 24 April 2024

Contact Rosemary Chamberlain on 01342 322940 or jandrchamberlain@sky.com so that we know that you wish to attend as numbers will be restricted.

Payment by Internet Banking

Account 96664339 (The Arts Society Turners Hill)
Sort Code 60-07-17 using the reference "TH May SID"

Please note: Once the society has committed to expenditure, refunds cannot be made except when The Society cancels the event. Where a member is unable to attend due to illness or other unforeseen circumstance and the event is sold out, and The Society has a waiting list, The Society will endeavour to resell the tickets on behalf of the member. This does not prevent a member making their own arrangement to pass on or resell a ticket to another person. (Please inform the organiser if this happens).